

EU Public Procurement Policy

Thomas Spoormans, DG GROW.G2 APMP conference, Bunnik(NL) – 11/04/2019



Public procurement Package, adopted on 3 October 2017

- 1) a Communication on Public Procurement Commission's strategy for improving PP
- 2) a Communication on a voluntary ex-ante mechanism for large infrastructure projects (SMS)
- 3) a Recommendation on professionalisation of public procurement to Member States
- 4) a draft guidance document on procurement of innovation launch of targeted consultation



COMMUNICATION: MAKING PUBLIC PROCUREMENT WORK IN AND FOR EUROPE



Key political messages of Strategy

- **PP is a strategic area for policy makers.**not just an administrative process, but an opportunity to deliver value for public money (14% of GDP!).
- A partnership to improve the PP in practice. Beyond 2014 legal reform, improvement needs smart implementation of the new rules.
- The Commission is ready to play its part.
 We will develop a range of support tools, (guidelines, best practices) for authorities.
- 6 priority areas for improving PP in practice



6 priority areas for improving PP

Wider uptake of strategic procurement

- 55% of tenders use lowest price only
- Boost green, social and innovative procurement through guidance and best practices
- Support for strategic sectors (IT, health, construction)

Professionalising public buyers

- Encourage Member States to develop professionalisation strategies
- Ensure buyers have the needed skills and competences
- Provide necessary tools and support



6 priority areas for improving PP

Increase access to procurement markets

- SMEs win only 45% of contracts
- Make PP more atttractive for companies, also Xborder
- Open international procurement markets (IPI!)

Improving transparency, integrity, data

- Enable reporting of corruption
- protecting whistleblowers against retaliation
- More and better data, setting-up contract registers



6 priority areas for improving PP

Boosting the digital transformation of PP

- Legal obligation in October 2018, but real benefits if all steps of PP process are digitalised
- Roll-out of eProcurement is slow
- Continue to provide technical & financial support to MS

Cooperating to procure together

- Only 11% of procedures through cooperative PP
- More cooperation leads to better outcomes
- Joint procurement by multiple MS facilitated



VOLUNTARY EX-ANTE ASSESSMENT MECHANISM



Voluntary ex ante assessment mechanism



https://www.reddit.com/r/pics/comments/5t2h0v/in_germany_we_have_bridges_for_no_reason/



Voluntary ex ante assessment mechanism

What?

- A **helpdesk**, to clarify issues before the project is mature enough to be notifiable under the mechanism.
- A VOLUNTARY notification mechanism intended to give reassurance to the promoters, once the project is mature enough, that their procurement procedures are in line with the EU rules.
- an information exchange mechanism to learn from each other's experience with large infrastructure projects.



Ex ante assessment - what for?

Projects with high importance for a Member State or the internal market:

- 250 million for the helpdesk, and
- 500 million for the notification.

Sectors: mainly in transport, energy, non-residential constructions and ICT.





RECOMMENDATION ON PROFESSIONALISATION



RECOMMENDATION ON PROFESSIONALISATION:

Facilitate uptake of professionalisation policies in MS:

- NOT to prescribe a specific model
- → but provide **framework** of reference and **good practices**

Definition of Professionalisation:

NOT to create a "profession"

→ but lead to the **overall improvement** of competences

A collaborative process:

- → Member States
- \rightarrow IOs
- → across the Commission



RECOMMENDATION ON PROFESSIONALISATION:

Recommendations 1-2: Defining the architecture for professionalisation of public procurement Long term professionalisation strategies

Recommendations 3-4-5: Support professionalisation of procurement officials
Getting the right people with the right set of skills

Recommendation 6-7-8-9: Develop systems, tools and lean methodologies to support professional procurement practice
Provide support for practitioners



Follow Up: Commission tools and support

The Commission will provide support and tools:

- e-Competence Centre for PP
- Good practices repository and exchange
- **Trainings** with EU added value (auditors, judges)
- European Competency Framework

Support tools for public buyers

e-Competence Centre: tools and information to help public buyers get value for money and better policy outcomes for citizens

Green procurement

Guidance and good practice on buying products, services and works that can help protect the environment, and specific guidance on bio-based products.

Social procurement

Updated guidance and awareness-raising to make socially-responsible purchases.

Innovation procurement

Guidance and good practice on buying innovative products and services.

Professionalisation of public buyers

Help public buyers get the necessary skills, knowledge and competences to carry out efficient procurement.

Support to large infrastructure projects

National authorities can ask questions to the European Commission and receive an assessment of the projects' compatibility with EU procurement rules.

eLibrary of good practices

A collection of solutions and approaches for improving public procurement processes.

Procurement of projects funded by EU structural and investment funds

How to avoid the most common errors in public procurement of projects funded by the European structural and investment funds.

eProcurement tools

Information and tools on the transition to electronic procurement, including elnvoicing, e-Certis, and the European Single Procurement Document.

Sector-specific tools

Specific guidance and support for strategic sectors: IT, health and construction.

Public procurement in EU countries

Contact points and portals for procurement information in EU countries.

https://ec.europa.eu/info/policies/publicprocurement/support-tools-public-buyers_en



GUIDANCE ON PROCUREMENT OF INNOVATION



Guidance on Procurement of Innovation

Benefits of PP of Innovation?

- Improving efficiency of public service
- Creating opportunities for innovative suppliers
- Helping the strategic aspects, such as green and social

Why Guidance?

- Calls from stakeholders for guidance
- Existing materials are either too brief or too specialised
- Linking policy with legal tools and practical examples



Guidance on Procurement of Innovation

Content

- Importance of PPI
- How to develop policy for PPI
- How to attract innovators
- How to attract innovation
- How to use innovation friendly tools from Directive

Process

- Targeted stakeholder consultation Oct-Jan 2018 on draft guidance document
- Update based on comments
- Guidance C(2018) 3051 adopted on 15 May 2018



Questions?

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